

THE COLOUR BREATHING FRANCHISE PACKAGE

Colour Breathing provides a comprehensive package of deliverables to enable Franchisees to launch and develop the Colour Breathing concept in their territory.

The essentials of the package comprise:

- A 2-day Colour Breathing Practitioner training programme, which will enable you to become competent in delivering the Colour Breathing method to individuals and groups.
- A 4-day Regional Manager training programme, including a City & Guilds Certificate in Training.
- The Colour Breathing Practitioners kit.
- Corporate clothing
- Stationery and promotional material
- Your details on our website with your training dates and venues
- Franchise Product Starter Kit
- An Operations Manual containing essential information on how to run your Colour Breathing business.
- Colour Breathing Practitioners Handbook.
- The rights to use the apparatus and trade under the Colour Breathing name and use the Colour Breathing logo.

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THE NEXT STEPS

- Consider whether the opportunity appeals to you.
- Complete the Expression of Interest form for an interview and return it to our address.
- Let's meet so that we can get to know each other.
- Sign a confidentiality form.
- Discuss your personal aspirations.
- Consider the financial investment.
- Discuss the opportunity with your partner.
- Agree your territory.
- Agree a start date.
- Sign the Franchise Agreement.
- Successfully complete your Colour Breathing Practitioner training.
- Undertake your Regional Manager training.
- Launch your business with our help.
- Start your business.

0800 473 0055
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A
TRULY
LIFE CHANGING
FRANCHISE
OPPORTUNITY
The Worldwide
Colour Breathing
Company Ltd

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MAKING A DIFFERENCE

As a Colour Breathing Regional Manager, you are committed to making a difference to peoples lives by introducing them to Colour Breathing for relaxation and wellbeing.

People who may be:

- Looking for a better quality of life.
- Considering a career change.
- Suffering from anxiety, stress or other health problems.
- Working in related occupations.
- Equally committed and dedicated to help change peoples lives.

TRAINING FOR SUCCESS

Your primary role is to train people to be successful at helping others experience the benefits of the ground-breaking Colour Breathing relaxation technique.

The more Practitioners you train and the more successful your team of Practitioners is, the more successful you will become.

One of your goals is to create a network of relaxation classes in your region, which will become part of the national network .

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PROGRAMMES YOU DELIVER

- Colour Breathing Practitioner programmes.
- Colour Breathing Practitioner refresher days.
- Healthcare sector 1-day training.
- Education sector 1-day training.
- Corporate 1-day Relaxation Workshops.
- ½-day Introductory Workshops.



YOUR SOURCES OF INCOME

- Income on every training programme that you deliver.
- Income from every Colour Breathing relaxation class or individual session delivered by yourself.
- A Regional Manager's discount on sales of selected Colour Breathing products, both to Practitioners that you are training and to members of the public.

Your ideas and feedback are important to us. If you have an idea for a new product or training programme, we encourage you to share your thoughts.

THE QUALITIES FOR SUCCESS

You need a real desire and the dedication to help change people's lives, whether it be:

- Helping people experience the difference that Colour Breathing can make.
- Training people making a career change to become Colour Breathing Practitioners.
- Training existing therapists, carers, counsellors and life coaches to become Colour Breathing Practitioners.
- Training people in the Health, Education and Corporate sectors to encourage, motivate and show people how to use and enjoy the benefits of Colour Breathing.
- Encouraging, inspiring and motivating your team of Practitioners.
- Developing the name of Colour Breathing in your region.
- Following the Colour Breathing systems, practices and techniques.

colour breathing
the worldwide colour breathing company ltd

The logo for Colour Breathing, featuring the text "colour breathing" in a lowercase, sans-serif font, with "the worldwide colour breathing company ltd" in a smaller font below it. To the right of the text is a cluster of colorful circles in shades of purple, blue, green, yellow, and red, arranged in a roughly circular pattern.